Elad Schitrit
Product designer

✉ Teddy.rush@gmail.com   🌐 www.Elad-Schitrit-ID.com

📞 +972-528673558   in linkedin.com/in/elad-schitrit-ux-design

After years of designing complex physical products and modular systems for global corporates,
I'm utilizing my extensive knowledge, experience and methodological knowhow to solve digital challenges

💼 Work experience

Light instruments — 2022–Current
Senior product designer and researcher
- Designing a complex med-tech operating system for a Cytotoxic compounder robot
- Researched and defined all users needs, and applied the right solutions.
- Defined the use flows (5)and implemented them into the system's design.
- Worked with the developers and mechanical engineers to ensure a holistic product, that reflects the same experience in both physical and digital interfaces.
- Conducted several user testing sessions to validate and optimize the final design.

Stanley Black and decker — 2021–2022
Product accelerator design team leader
- Leading the design team reviving the brand as an online consumer brand.
- Designed to appeal to a vast global base of consumers.
- Built strategy for outdoors and home living products.
- Researched the workflows and needs of the global users to design products that work well for most.

Design manager — 2016–2021
- Initiator and manager of the design dept.
- Managed a global team of 5 designers from the US, Israel and France.
- Designed for B2B, B2C and B2B2C market and users.
- Designed product lines that fuelled 14 different brands and design languages.
- In this role, the team has designed over 50 different products.

Senior product designer, smart products team leader — 2013–2016
- Lead designer for IoT consumer electronic products.
- Designed a cohesive user experience in both physical and digital interfaces.
- Worked on multipool complex products in parallel, to be launched at the same date.
- Planned the strategy, searched relevant trends to implement in the final products.
- Managed the UX-UI design, product design, and the developers in China.

Product designer, portable storage dept — 2009–2013
- Worked side by side with the engineering and PM teams to design new products.
- Invented and designed the two storage systems-the backbone of the company.
- Designed both systems including modular solutions, mechanisms, and design language.

Product designer, and production process engineer — 2008–2009
- Specialized in design for composite materials in the aviation industry.
- Designed the different products under mechanical and aerodynamics limitations.
- Redesigned the manufacturing process, assembly manuals, and factory layout.

🧠 Personal skills
- Creative thinker
- Team player
- Independent and self-driven
- Sprinter and a marathonist

🔤 Languages
Hebrew · Native
English · Fluent

🎓 Education

UX design certification — 2022–2023
UXV- Tal Florentine

Advanced plastic injection — 2012
Shenkar

Industrial design — 2004–2008
H.I.T Holon institute of technology

Various online design courses
Udamy